



**GAYLORD**

Political Consultant

With 30 years of experience, Joe Gaylord has expertise in strategic message development, media, grassroots, party coalition building and campaign organization. He served as executive director of the National Republican Congressional Committee and as senior counselor to Speaker Newt Gingrich. He was principal architect of the blueprint that helped elect a Republican majority in 1994, developed the Campaign Management College for the Republican National Committee and founded the American Campaign Academy. Gaylord and his wife, Molly, reside in Arlington, Va., and St. Michaels, Md.