



INNOCENZI

Political/Media Consultant

Jim Innocenzi of Sandler-Innocenzi is a veteran political and advertising expert with winning experience in both candidate and issue campaigns. As media director of the National Republican Congressional Committee (NRCC), he designed what is considered the most sophisticated computerized media targeting system for political candidates in America and was involved in more than 50 races at all levels, from media buying and planning to writing, production and message development. He has participated in campaigns in nearly 35 states and has worked internationally, as well.