



# Swing Batter, Batter, Batter!

## Fundraising for Local Clubs

The NFRW believes in the importance of partnering with our clubs to become successful with their fundraising programs. Our mission is to **provide support, to identify ideas and resources** to build your “home team”.

Let’s face it, to have a winning team, you must have money! Funding is necessary to implement programs and grassroots efforts at the local club level. Fundraising projects at the local club level often not only allow the local club to implement their programs, but equally as important to provide funding to local candidates.

Next term, we will be organizing a “**Successful Fundraising Ideas**” catalog that will be available to all local clubs with new and exciting ways of raising money. There are many fundraising projects your club can initiate that are **simple, require little time and effort** and at the same time build your treasury. Below are some examples:

**Bakeless Sale:** Send out an invitation to participate in a bake sale by simply returning a check to cover the costs of the ingredients and the time required in making the recipe.

**Raffle:** Find local sponsors or merchants that will contribute an item to raffle. Make your own raffle tickets, 1 for \$5.00, 5 for \$20.00. Sell the raffle tickets for a period of at least six months and have a prize for the member that sells the most tickets. Draw the winning ticket at a Lincoln Day Dinner or other county/parish Republican event, giving you the ability to make more sales that evening.

**Flower Sale:** Work with a wholesale greenhouse on purchasing flats of flowers and hanging baskets to be delivered the week before Mother’s Day. Every Republican in your county buys flowers to plant and in this way they can also support your organization. The greenhouse will deliver the flowers based on your pre-orders to one location. In February mail the order forms to Republicans in your county and also place the order form your website for pre-orders.

**Remember to tell the customers to pick up orders at a designated location, date and time.** Be sure to provide a prize incentive for the member that sells the most flowers!

**Christmas Poinsettia:** Just for the holidays! Take preorders you begin taking in September for delivery December 1<sup>st</sup> or Thanksgiving weekend. Arrange with the local greenhouse to deliver to one location and have buyers pick their orders up on that day.

**50/50:** At every Republican event, work with your county organization and orchestrate a 50/50 to add a healthy deposit to your treasury.

**Dinner Dance and Silent Auction:** A little more planning is needed for this event, but the fundraising potential is tremendous. Collect items for the silent auction, larger items auction at the podium. Have music and dinner, and make a profit on your ticket price. Make this an annual event and you will have Republicans looking forward to attending each year.

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**Luncheon with Keynote Speaker:** Get a well known keynote speaker and schedule a fundraising luncheon. **Open the luncheon up to the public**, allowing you the opportunity to introduce your organization to potential new members.

**Donor Program:** Develop a giving program for your club for \$50.00, \$100, \$250, \$500, and \$1,000. Create a packet for donors that include your programs and how their contributions will be utilized to elect Republicans.

Looking for more ideas? There are many fundraising projects listed on the NFRW website. Also, check the internet. Want more ideas? Type “fundraising” into your search engine, i.e., Google, Yahoo, etc. Be adventurous! **Be BOLD!** Research the many ideas others have executed successfully in their organizations.

**Be creative! Have fun!**

**Put the “FUN” back into fundraising 😊**