

Dear Club President,

Attached you will find information on the NFRW membership drive for 2008 and 2009. We ask you to read the material **completely** and implement it into your organization. It represents a blueprint for membership success and includes a handy check list and samples to assist your club in recruitment!

Increasing your membership will make your voices stronger in your county, and as members of your State Federation and the National Federation of Republican Women, your voices stronger in your state and nation!

Although many members will join your local organization and benefit greatly from the programs and information made available to them through the NFRW, some will not have the time to attend some or all of your meetings or events. They will, however, be viable members gaining knowledge on issues and financially supporting our grassroots efforts of electing Republicans. It is estimated that about 10% of new members of any organization become actively involved, and a substantial additional number occasionally attend meetings and events and/or participate in special short-term projects. We all know just having one set of extra hands assists greatly in our projects!

The success of “One Plus One” is truly in the hands of each individual club and their membership. **If you are not enthusiastic about your membership drive, how can you expect your members to be productive?** Please be enthusiastic and make your membership drive the top priority of your club this year, giving you the additional sets of hands you need this fall to elect Republicans!

Sincerely,

Joyce Smith
NFRW Membership Advisor